

COUNCIL GOAL SETTING
OF
FEBRUARY 9, 2011
12:00 P.M.
CITY HALL COUNCIL CHAMBER

PRESIDING: Mayor Jim Wilcox

COUNCIL PRESENT: Brian Ahier, Bill Dick, Dan Spatz, Carolyn Wood, Tim McGlothlin

COUNCIL ABSENT: None

STAFF PRESENT: City Manager Nolan Young, City Attorney Gene Parker, City Clerk Julie Krueger, Public Works Director Dave Anderson, Community Development Director Dan Durow, Finance Director Kate Mast, Police Chief Jay Waterbury, Librarian Sheila Dooley

CALL TO ORDER

The meeting was called to order at 12:53 p.m.

City Manager Young asked for permission to pay a fee for the Gorge Heroes Club to sponsor a fundraising event for our local troops. He said this event may be at the Granada, but would like the City to pay the fee regardless of the location.

It was moved by Ahier and seconded by Dick to pay the facility fee, up to \$800, for the Gorge Heroes Club to hold a fundraising event for local troops. The motion carried unanimously.

GOALS AND OBJECTIVES DISCUSSION

The goals and objectives were reviewed, deleted if complete, Tier I objectives arranged by priority, items added (updated list attached as part of this record).

FISCAL YEAR 2010-11 PRE-BUDGET DISCUSSION

The City Council discussed their departmental budget. There was consensus to add the Tradition

in Compassion program by Mid Columbia Medical Center and the Confluence Project as City Council department projects in the contractual services line item. City Manager Young said the Riverfront Trail maintenance and downtown street tree maintenance would be moved from the Council budget to the City Hall budget.

OTHER BUSINESS

Mayor Wilcox asked the Council to support his appointment of an ad-hoc committee to review City business development ordinances and to provide recommendations to the City Council regarding how the City's current policies support or don't support economic growth for the community. Wilcox said he expected the duration for the committee to be approximately six months.

Councilor Spatz suggested that the Chamber of Commerce economic development group may be the appropriate group to address the Mayor's concerns without duplicating work.

It was agreed that the Mayor's committee would meet with the economic development committee to get input from them.


Mayor Wilcox said he would have the resolution to establish the committee placed on the February 28th Council agenda.

ADJOURNMENT

Being no further business the meeting adjourned at 5:33 p.m.

Submitted by/
Julie Krueger, MMC
City Clerk

SIGNED:


James L. Wilcox, Mayor

ATTEST:


Julie Krueger, MMC, City Clerk

2011-12 CITY COUNCIL GOALS

(With All Objectives)

GOAL 1. Provide Public Works infrastructure that will ensure safe and well maintained streets and reliable utility systems for the citizens of The Dalles.

OBJECTIVES

TIER I: Top Priorities, to be significantly completed by June, 2012

- A. Complete Tenth Street Widening Project
- B. Continue environmental work for increasing capacity of Crow Creek Dam and Dog River water line replacement in two to three years
- C. Complete construction of East 19th Street and Thompson Street extension
- D. Develop plan for intersection of East 10th, Thompson and Old Dufur Road
- E. Pursue West Sixth Street improvements, including widening of West Sixth Street from Hostetler Street to Snipes Street to allow for turn lane and future signalization at Hostetler Street
- F. Complete abandonment of 19th Street Reservoir and declare as surplus property
- G. Complete Webber Street Interchange Area Management Plan (IAMP)
- H. Following completion of 10th Street widening project, investigate safety and traffic concerns in vicinity of East 10th, East 12th and Kelly Avenue intersections

TIER II: Other Priorities to be pursued in Fiscal Year 2011-12 as time, resources and opportunities permit

- A. Pursue expansion of Lone Pine Well
- B. Continue work to connect vital corridors with ADA improvements
- C. Investigate integration of traffic calming policy into LUDO
- D. Investigate need for 10th Street and Cherry Heights Road signalization

TIER III: Long Term Objectives (within five years)

- A. Develop City-wide intersection signalization plan
- B. Continue dialogue with appropriate agencies regarding the possible need for an additional interstate bridge between The Dalles and Dallesport

GOAL 2. Work and partner with governmental agencies and non-profits to ensure coordination of services and open communication.

OBJECTIVES

TIER I: Top Priorities, to be significantly completed by June, 2012

- A. Complete Phase I of the Urban Growth Boundary expansion
- B. Negotiate agreement for orderly transition of County roads in the urban growth boundary into City jurisdiction
- C. Work with the Discovery Center to secure funding sources and achieve financial stability
- D. Work with National Scenic Area stakeholders to obtain balance regarding issues of economic vitality and scenic preservation as defined by applicable law
- E. Prepare updated analysis for downtown flood mitigation
- F. Work with and remind appropriate agencies to resolve Mill Creek tunnel flooding issue
- G. Provide annual report to Council regarding outreach efforts to schools, special districts, public and private partners to identify and implement potential needs for community facilities and programs.
- H. Work with Parks & Recreation District to complete skate park
- I. Work with partners to develop and implement operating plan for Dam tours
- J. Investigate renewable energy projects in cooperation with Northern Wasco County PUD and other agencies
- K. Support Riverfront Trail non-profit group and Parks & Recreation District to construct final 1.5 miles of the Riverfront Trail

- L. Work with ODOT and Wasco County to identify scope and costs of an overpass at Fremont Street and Highway 197
- M. Develop a maintenance and operation plan for the Lewis and Clark Rock Fort site for potential transfer of ownership from County to City
- N. Participate in efforts to continue YouthThink programs beyond their current budget cycle

TIER II: Other Priorities to be pursued in Fiscal Year 2011-12 as time, resources and opportunities permit

- A. Continue to offer technical assistance to Parks & Recreation District regarding efficient water use
- B. Work with local utilities to develop underground service when opportunities are presented, including consideration of safety, view shed, aesthetics and property values
- C. Partner with School district and Parks & Recreation District regarding maintaining open/green space
- D. Look for opportunities to retain or maintain property on tax rolls

TIER III: Long Term Objectives (within five years)

- A. Pursue coordinating administrative services with other local agencies
- B. Investigate expanding public transit services to include fixed loop routes

GOAL 3. Promote economic development opportunities that will provide job creation and retention and enhance livability.

OBJECTIVES

TIER I: Top Priorities, to be significantly completed by June, 2012

- A. Continue Urban Renewal downtown renaissance projects:
 - Complete construction of marine terminal
 - Construct festival area, including Lewis and Clark fountain
 - First Street urban renewal treatment construction
 - Washington Street Crossing Project construction
 - Redevelopment of Granada block, including associated parking structure
 - Urban Renewal funding for design of Third Place streetscape
 - Pursue construction of Third Street urban renewal treatment

- B. Work with Port to address infrastructure in support of development of industrial properties
- C. Complete Vision Action Plan update
- D. Complete public-private partnership to redevelop Wasco Warehouse and East Gateway
- E. Proceed with Airport golf course development
- F. Work with QLife to install wi-fi over downtown business district
- G. Develop organizational structure and stable funding for Main Street Program
- H. Work with Tree Committee to develop street tree policies
- I. Work with appropriate agencies to ensure Riverfront Park is open year around

TIER II: Other Priorities to be pursued in Fiscal Year 2011-12 as time, resources and opportunities permit

- A. Assist in completion of Civic Auditorium renovations
- B. Report regarding vertical housing development zone
- C. Support funding efforts for Confluence Project
- D. Support Urban Renewal through opportunity driven projects
- E. Support coordinated Heritage Celebration
- F. Assist in development of family based recreation center

TIER III: Long Term Objectives (within five years)

- A. Enhance national historic districts
- B. Promote housing rehabilitation program
- C. Develop West Gateway

GOAL 4. Maintain a balanced budget that will provide for sustained City operations and capital improvements, while assuring an adequate contingency fund.

OBJECTIVES

TIER I: Top Priorities, to be significantly completed by June, 2012

- A. Investigate funding options for street projects
- B. Re-evaluate water and sewer rates to meet operations and capital improvement needs
- C. Establish franchise agreement with Northern Wasco County PUD
- D. Establish franchise agreement with Chenoweth Water PUD
- E. Investigate telecommunications franchise
- F. Investigate transition of franchises to right of way agreements

TIER II: Other Priorities to be pursued in Fiscal Year 2011-12 as time, resources and opportunities permit

- A. Investigate whether current financial software is sufficient.

TIER III: Long Term Objectives (within five years)

None identified at this time.

GOAL 5. Encourage civic responsibility and promote public safety through programs, plans and policies.

OBJECTIVES

TIER I: Top Priorities, to be significantly completed by June, 2012

- A. Sponsor ten year anniversary 9/11 Ceremony

- B. Provide support to Mid Columbia Senior Center
- C. Work toward completion of community walkability assessments
- D. Investigate potential for tree planting to screen industrial treatment operations

TIER II: Other Priorities to be pursued in Fiscal Year 2011-12 as time, resources and opportunities permit

- A. Identify opportunities for improving curb appeal of the community from the highways, streets and river
- B. Maintain role with other public safety agencies in addressing local emergencies
- C. Investigate opportunities to make improvements to, landscape, or eliminate planting strips, with a focus on the Dry Hollow, downtown, and historic walking district neighborhoods

TIER III: Long Term Objectives (within five years)

None identified at this time.

GOAL 6. Provide transparent and efficient administration of City government.

OBJECTIVES

TIER I: Top Priorities, to be significantly completed by June, 2012

- A. Develop Mission Statement
- B. Investigate on-line financial tools
- C. Implement method for tracking City website activity
- D. Develop plan to support community special events
- E. Develop information technology strategy to ensure efficiency for staff time and resources and improved access to information for citizens

TIER II: Other Priorities to be pursued in Fiscal Year 2011-12 as time, resources and opportunities permit

- A. Investigate need for development of an Information Technology Program to update and standardize data processing software City-wide
- B. Develop Social Media Policy

TIER III: Long Term Objectives (within five years)

None identified at this time.